

Jagannath International Management School

MOR, Pocket-105, Kalkaji, Delhi-110019 (Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)



JIMS/BBA/2024/695

March 11, 2024

<u>Notice</u>

Guest Lecture-Soft Skills

JIMS Kalkaji is organizing a guest lecture on the topic "Becoming Job Ready-A Crash Course". The guest lecture will help the students to boost their confidence, remove the fear of speaking in public and develop critical thinking.

Date:18th March 2024Time:02:00 PM onwardsVenue:Auditorium JIMS KalkajiSpeaker:Ms. Pratishtha Kaura

Ms. Kanika Parashar is to co-ordinate.

Dr. Ruchi Srivastava HOD

For Distribution: All Notice Board

For information, Please Director









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Report On the Event- BECOMING JOB READY: A CRASH COURSE

Event Category- <u>BECOMING JOB READY: A CRASH COURSE</u> <u>Date-</u>18TH March 2024 <u>Venue –</u> Jims Kalkaji Auditorium <u>Faculty Coordinator-</u> Ms.Kanika Parashar <u>Student coordinator-</u> Harsh Pandey

<u>Report-</u>

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On 18TH March, 2024, a Personality Development Session was organized in JIMSKJ, conducted by Ms Pratishtha Kaura. Pratishtha Kaura, an integrated marketing communications professional comes with an experience of over a decade in PR, integrated marketing and corporate communications. Currently working as AVP at Edelman, she has worked with some of the leading PR consultancies such as Archetype (formerly Text100), MSL and Genesis BCW, consulting clients across multiple sectors and recently in the brand marketing and communications at EY.

This event was successfully managed under the guidance of Ms. Kanika and with the help of student coordinators. Students enthusiastically took part in the discussion and communicated throughout the speaker's insightful and interactive session. The session was well planned, designed and excellently executed. Students were feeling the remarkable difference in themselves, and it also motivated them. Various students captured the spirit of the Session with their photography skills. Overall, it was a great event.

PHOTOGRAPHS WITH GEO TAG





Kanika Parashor

Name & Signature Faculty Coordinator

Name & Signature Head-Dept. of <u>BB</u>A BCom

Name & Signature Director